



## EDUCATION IS A PROCESS, NOT AN EVENT!

As someone who has enrolled in a PowersportsU™ course, you certainly understand the value of an ongoing interactive on-line training community. Selling a better product requires better knowledge and it also requires you to do a better job of displaying, merchandising and selling these products than the competition. Of course the incentives offered by the participating brands are nice perks to pass the training courses as well!

Speaking of swag, we would like to take this opportunity to announce the winners of the incentive program that ran through the holidays. These lucky industry people were automatically enrolled in the holiday gift program each time they completed three courses for any of the participating brands through December 31<sup>st</sup>. The winners were then notified in late January and presented with their prizes during the Dealer Expo in Indianapolis in February.

### **Grand Prize Winners Of New iPads:**

Shannon Clapham, JMP Cycle Kawasaki, Wood River, IL  
B. Kagen, Instructor, Goodyear, AZ

### **Renthal Twinwall Bars, Grips & Intellilevers Packages:**

Michael Hunter, Service Manager at Cycles 128, Beverly, MA  
Fred Overstreet, F&M Powersports, Gravette, AR

### **Vance & Hines FuelPak:**

Charles Reeves, Customer Service Rep at Mid Connections, Sioux Falls, SD

As great a number of graduates the holiday swag program experienced, PowersportsU™ wants to do an even better job of broadening your professional horizons. Please click on the quick two-minute survey and tell us what we can do better to meet your needs and what it would take to have you become a brand ambassador for PowersportsU™ moving forward.

[Click Here to take the Two-Minute Survey](#)

Sent 3/15/12

